We are officially giving breast cancer our Stamp of Unapproval this October.

LEARN MORE & JOIN US ALL MONTH LONG.

In September, Susan G. Komen HQ Unveiled their $26M Investment in Research, which is focused on Metastatic Breast Cancer and New Treatments.

Funded projects in New York State include:

- **Columbia University** for testing a new way to improve treatment adherence in early stage and metastatic breast cancer patients.
- **Memorial Sloan-Kettering Cancer Center** to study how two common mutations impact how metastatic breast cancer respond to targeted therapies.
- **Weill Medical College of Cornell University** to study how ancestry, particularly African ancestry, contributes to triple negative breast cancer (TNBC).

Since originally established, Komen Upstate New York has contributed $5,747,214 to Komen research. **To learn more about research projects underway, click here...**
She Matters is a program within Upstate Cancer Center serving Central New York.

As one of our grantees, She Matters works to reduce breast cancer disparities in low-income communities, primarily with African American women.

With their new mobile mammography coach, they travel into neighborhoods to provide mammograms, helping to remove one of the most significant barriers of care - lack of access.

Mobile mammography coaches travel to urban and rural areas across New York State - to see what is available in your region, click here...
Our Upstate New York communities are truly taking action throughout Breast Cancer Awareness Month this October! We know that breast cancer is #UNACCEPTABLE, and initiatives large and small are leading the charge to save lives.

You can find us in full force this week - look for our Stamp of Unacceptable and JOIN US!

- Minkey Boodle Pink Party
  Buffalo | Oct. 2nd
- Upstate Cancer Center's VIPink
  Syracuse | Oct. 2nd
- WNY Survivor Luncheon
  Buffalo | Oct. 5th
- NENY MORE THAN PINK Luncheon
  Buffalo | Oct. 6
- bubly sampling & Breast Cancer Education
  14 Walmart locations across Upstate!! | Oct. 11

Want to join us at an event or education event? Join us on Facebook @KomenUpstateNY to see how you can...

DRIVING CHANGE THROUGH ACTION

October 13th is Metastatic Breast Cancer Action Day.

There are currently more than 155,000 women and men living with metastatic breast cancer in the U.S. and in New York State, it is estimated that more than 2,410 will lose their battle to MBC in 2019 alone.

You can be a voice on the federal level by supporting the Metastatic Breast Cancer Access to Care Act, which looks to waive the 5-month waiting period for Social Security Disability Insurance and the 24-month period for eligible Medicare benefits.

To learn more and take action today through Komen's Center for Public Policy, click here...
WANT TO BE MORE THAN PINK? START TODAY!

October 2, 2019
Thin Man Brewery - Chandler St., Buffalo
Kick off breast cancer awareness and celebrate our month-long, state-wide partnership with Minkey Boodle!
RSVP here

October 2, 2019
Oasis/Healthlink - East Syracuse
Join us at Upstate Cancer Center's VIPink event exclusively for breast cancer!
RSVP here

October 5, 2019
Buffalo Niagara Convention Center
Join us as we celebrate hundreds of survivors across WNY!
More info here...

October 6, 2019
Rivers Casino & Event Center in Schenectady
Celebrate survivorship and those living everyday with Metastatic Breast Cancer.
More info here...

October 11, 2019
Walmart stores throughout Upstate NY
Komen Upstate New York volunteers will support bubly tasting events across the state. Stop in to visit!
October 10, 2019
Von Maur at the East View Mall in Rochester

For every Awareness Bra sold during Fit for the Cure events, Wacoal will
donate $2 to Susan G. Komen!

More info here...

Oct 1 - 31, 2019
Waterloo Premium Outlets in Waterloo, NY

Simon properties is offering customers the opportunity to receive a
discount pass valid at participating stores by making a $10 donation to
Susan G. Komen.

Donate now to #ShopSupportSave at Waterloo Premium Outlets!